

Social Media Workshops



Workshop 1

Venue: Cass Business School, City University, London

Date: Wednesday 17th March, 10.30 – 3.30 (coffee & registration from 10.30 – 11.00)

Workshop 2

Venue: Northumbria University, Newcastle

Date: Friday 16th April, 10.30 – 3.30 (coffee & registration from 10.30 – 11.00)

These events are open to all BLA members and will offer the following:

- An overview of the different types of tools being used in libraries
- Tips on how to evaluate which is the right tool for the job
- A look at the key issues covered in social media policies and guidelines
- Time to discuss individual experiences of using web 2.0 tools
- A buffet lunch and morning and afternoon refreshments

Fee: £75 per attendee

How to book: Booking is on a first come, first served basis. There is a limit of 20 places available at the Northumbria workshop. Please email Alison Sharman (BLA Training Events Officer): a.sharman@hud.ac.uk with the subject line: 'BLA Social Media Workshop', providing details of your name (or names, if you are booking for several members of staff), your institution, the workshop you would like to attend and invoice postal/email address details. Please also attach a Purchase Order to your email as this will confirm your place.

N.B. You are welcome to provisionally book a place with Alison but it will only be confirmed on receipt of a Purchase Order. This is because in the past institutional finance departments have refused to pay invoices without a PO number.

Travel (Cass): The Cyril Kleinwort Learning Resource Centre is part of the Moorgate campus: <http://www.cass.city.ac.uk/about/location/findus.html>

Travel (Northumbria): Northumbria's City Campus Library is part of the Newcastle City Campus:
http://www.northumbria.ac.uk/brochure/visit/campus_branch/?view=Standard